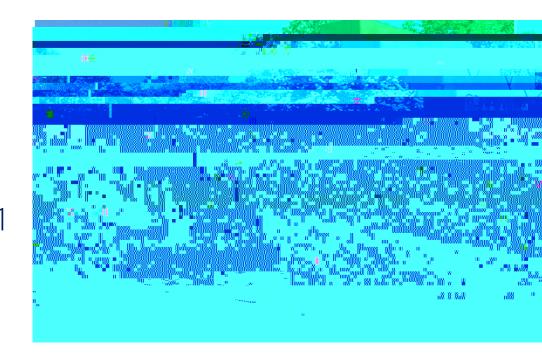
### "Accelerator" Funds

- £1m made available to Crawley in 2020-2021
- Spend on infrastructure schemes by end March 2021
- £565,000 Manor Royal Heritage Public Realm Upgrades – Network of Micro-Parks
- Manor Royal BID to progress scheme delivery
- Funds ring-fenced for gigabit infrastructure roll out

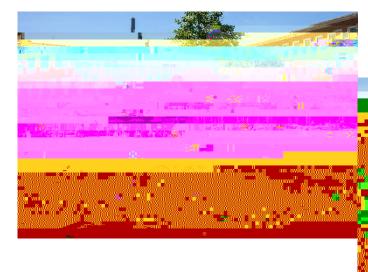


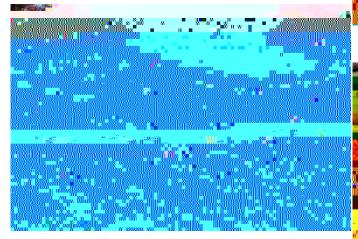
## Towns Fund – Government Objectives

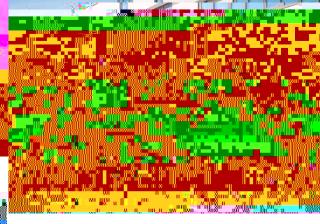
- Stimulate economic recovery (COVID-19)
- Sustainable economic regeneration

#### **Urban Regeneration**

- Increase density in town centres;
- Strengthen economic / cultural assets;
  Skills and Enterprise infrastructure
- Drive business investment /SME growth
- Ensure space to support skills
  Connectivity
- Local Transport schemes
- Improved digital connectivity









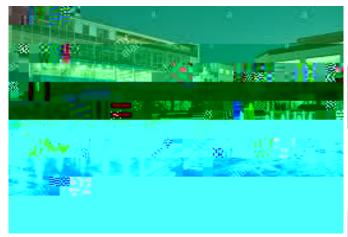
#### Town Investment Plan and Town Deal – Government Guidance

#### The Town Investment Plan (TIP)

- "Clean" growth linked to net zero carbon emissions target by 2050.
- Inclusive growth
- Leverage of other funding resources
- Infrastructure min 90% capital funding
- Clear & measurable outputs / outcomes

#### The Town Deal

- A "Heads of Terms" agreement in principle document;
- Drawn up once TIP is agreed







## Why are Town Investment Plan Schemes needed?

Narrow the skills deficit for Crawley's Resident Workforce:

- Just 56.7% have a Level 3 qualification (South East average 62%) and 38.8% a Level 4 qualification (SE average 43.4%)
- Absence of University provision in Crawley / Gatwick Diamond Interventions to address over-reliance on aviation industry Unlock Crawley's dormant commercial space development
- Manor Royal has over 6 hectares of land granted planning permission for new commercial space not being build out.

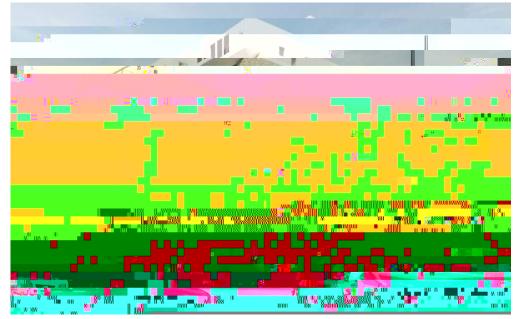
Enable a significant boost to local Innovation Output

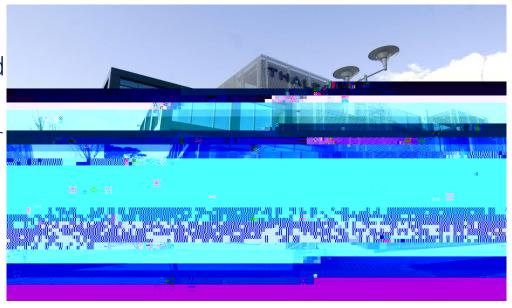
 Coast to Capital LEP economic profiling reveals that Crawley and Gatwick Diamond have low levels of innovation output compared to a range of "competitor" areas in the South East.

Tackle stubbornly high carbon emissions, rising in transport sector

• Infrastructure interventions needed to create "green" economy and drive net zero carbon emissions 2050 commitment

Ensure Crawley is at the vanguard of full fibre digital take up Enable good quality homes in Crawley town centre





## The Vision: What can success look like for Crawley in 30 years time?

Crawley will be a modern, vibrant, healthy, exemplar digital town with a transformed "green" economy, underpinned by high quality local services, state of the art amenities, a pioneering advanced engineering Business Park and Innovation Centre at Manor Royal, sustainable homes, transport and green tech business.

Community: Strong / diverse, uniquely identifiable

# Crawley

Proposed Towns Fund Priority Projects

## Proposed Towns Fund Priority Projects

#### URBAN REGENERATION (TIP Funds: £7.5m)

- Crawley Town Centre Design & unlock a new cultural quarter
- I) A "Pop Up" programme of cultural, arts and creative industry schemes to boost town centre arts, culture and events.
- II) Produce delivery plan and associated concept designs to develop a new cultural quarter in the town centre to expand town centre leisure, culture and evening economy provision.
- Manor Royal Enhance / transform the business environment
- I) Micro Park upgrades
- II) Network of walking trails linking the micro-parks
- III) Business environment upgrades
- A Borough wide programme of "green" home retrofitting
- I) Design, establishment and delivery of a local grants programme to retrofit existing homes in Crawley:

E.G: Insulation, sustainable heating equipment, low energy appliances, green energy provision etc.



Proposed Towns Fund Priority Projects

## Next Steps – Timeline

- Government response to draft expected end Sept;
- Negotiation and moderation (October)
- Recruitment of Towns Fund Secretariat (by CBC)
- Draft Heads of Terms from government received
- Next Town Deal Board Meeting in November: Consideration of draft Heads of Terms, sign off.
- Priority Action: Identify project leads and "task and finish" groups for business case development. Review High Level delivery plans

